

invoxia and swissvoice unite to design the next big sound of smart telecommunications

In only three years, invoxia has become the new reference in high quality sound and smart office phones. swissvoice which is over 100 years old is a major player in consumer telephony which knows how to launch a brand globally. swissvoice joins invoxia to create a new European leader. This synergy will enable the group to accelerate its development by building on the existing international distribution network. Together they will reinvent sound quality at a time when communicating objects are being integrated into our home and work place.



Smart Office Phone NVX 620 by invoxia & consumer DECT phone ePure 2 by swissvoice

invoxia, the leader in smart and high quality sound office phones, was founded in 2010 and is now joined by swissvoice which celebrates its 120 anniversary this year. invoxia keeps on innovating with its range of high quality devices which manage to converge fixed line phones and mobile phones. invoxia has invented the NVX 620, the first smart Voice over IP phone and the Audiooffice, the Bluetooth docking station and speakerphone. Both devices are designed for professionals to simplify the user experience and to improve the audio quality especially during conferences.

With swissvoice, invoxia acquires a partner which is recognized globally for the quality, design and innovation of its devices for consumers that has an international distribution

network with major retailers (distributors, operators) such as AT&T or Target in the USA, John Lewis in the UK as well as Swisscom, SFR, Superonline and PCCW.

The swissvoice marketing and R&D engineering teams will accelerate invoxia's development capacity and innovation. Thus, the group intends to continue to reinvent sound quality and telephony in a world disrupted by smartphones, tablets and Voice over IP.

Eric Carreel, Chairman of the group: *'invoxia has managed to reinvent telephony with innovative and disruptive products. swissvoice is a historic and wonderful brand which will help accelerate our growth.'*

Serge Renouard, CEO of invoxia: *'By combining our know-how we are taking a big step in terms of business development. The group aims to be the global reference of telephony and high quality acoustics.'*

Sébastien de La Bastie, CEO of swissvoice: *'The newly formed group has considerable resources in innovation and complimentary know-how within the company itself. invoxia brings unparalleled expertise in terms of acoustics and the creation of smart devices.'*

The newly formed group will keep its offices in France, Switzerland and in Hong Kong. Eric Carreel is the chairman of the group and co-founder of invoxia, Serge Renouard is the CEO and co-founder of invoxia and Sébastien de La Bastie is CEO of swissvoice.

The group will be present at CES 2014 in Las Vegas in January and will unveil its new devices for consumers and professionals. South Hall 3 Booth 31417

About invoxia and swissvoice

Founded by Eric Carreel, Serge Renouard and Jacques Lewiner in 2010, invoxia is a French high-tech business that designs, develops, produces and markets telecommunication devices aimed at improving comfort and simplifying the user experience. In 2012, invoxia managed to raise capital from Newfund. In 2013, swissvoice joins invoxia.

swissvoice, founded in Switzerland in 1893 is a global company which is recognized for home telephony. swissvoice is the source of major innovations in residential telephony including the fulleco® and reverse ATA.

www.swissvoice.net

www.invoxia.com