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INVOXIA INTRODUCES NEXT GENERATION TRIBY TO DO MORE IN YOUR SMART HOME

A portable smart hub with a unique audio technology and a low-energy display, that integrates seamlessly with the latest web and IoT services.



LAS VEGAS, January 5, 2016, – At CES 2017, [Invoxia](#), a leading developer of speakers and telephony products and creator of Triby, the first non-Amazon product to feature the groundbreaking Alexa Voice Service, will be announcing the latest addition to the Triby line. Aimed at the tech enthusiasts, Triby IO is sleek, feature rich hub to control every aspect of the connected home with a simple voice command or touch-of-a-button. It boasts an updated form factor and a range features unavailable to other voice assistance such as Alexa Echo or Google Home, including two way capabilities with IFTTT, a host of telephony and messaging services as well as an E-Ink display. It will launch Q1, 2017.

The Hub of the Home

Like its predecessor, Triby IO is a digital assistant, Internet radio, connected speaker, hands-free speakerphone, and connected message board all rolled into one! However, as well as being able to access the full host of Alexa skills, it has now been optimized to be a portable hub that is designed to leverage the fast-growing smart home ecosystem. It combines home automation, audio streaming and telecommunications in one simple and powerful device. Made for the heart of the connected home, it has been optimized to integrate with a range of partners and also offers sophisticated native services.

With Triby IO, users can set voice commands or program preset buttons to trigger a world of possibilities. For Home Automation Triby IO integrates with *Amazon Alexa* and *IFTTT*. For music and entertainment, Triby IO connects with *Spotify*, *Audible* and *Airable* (behind Triby's web radio service). For telecommunications, Triby IO features native services that allow users to make VoIP calls, use Triby as a home intercom, and receive messages, doodles and emoji's to the Triby E-Ink display.

Smarter Scenarios

Triby IO has a number of dedicated attributes that make it so special and a differentiator for home automation. It includes an E-Ink screen, unique audio technology, customizable buttons as well as temperature, humidity and light sensors. It also has the ability to make interactions with home devices two way making it not only possible to control the connected home from Triby IO, but also to trigger

preset actions on Tribby from other services. This sets Tribby IO apart from other smart hub, and unlocks plenty of new home automation scenarios.

For example, using your voice or pre-set button, you can you can command Tribby IO to pre-heat the oven to 350° then receive a notification on its E-Ink screen that the temperature has reached. At meal times, when the WeMo cooker timer finishes, Tribby IO can make an intercom call to other Tribby devices in the house and automatically tell everyone it's time to eat. In the morning, Tribby IO can put on my favorite radio station, displays the weather, slightly brighten my bedroom HUE lamp and turn on the heater in the bathroom to get me ready to start my day.

The possible scenarios are only limited to people's imagination.

"Following the success of the original family-friendly Tribby, we wanted to bring the power of the device to audiences wishing to maximize the growing possibilities of the interconnected world," said Sébastien de la Bastie, Managing Director of Invoxia. "We can see that the home automation ecosystem is trying to create new experiences triggered by a single switch or voice command. Tribby IO has been specifically designed to take part of this revolution, and make control of entertainment services and the connected home as simple as possible."

Tribby Communications Services

Invoxia brings its expertise in building state-of-the-art business speakers and conference phones to Tribby IO. Using four digital microphones, and noise and echo cancellation technologies, Tribby creates a beam to capture voices while eliminating background noise from up to 15 feet away. This allows Tribby to offer a range of telephony services:

Tribby Intercom: Instant two way communications can be enjoyed using Tribby and any paired smartphones without making calls.

Tribby Calls: Tribby allows users to make **free** hands-free VoIP calls or turn their smartphone into a crystal clear speakerphone. Contacts can be pre-set and managed with Tribby through its dedicated iOS app, and only people within the pre-set group can call Tribby, which means no unsolicited calls.

Tribby Messages With its E-Ink display, Tribby becomes a way to send and receive communications. Messages, emoji and freestyle drawn doodles can be sent to Tribby via its dedicated app and preprogram response can be triggered with a touch-of-a button.

Availability

Tribby IO will launch in Q1 2017 priced \$199.

-Ends-

About Invoxia

Established in 2010, Invoxia is a global leader in the design and development of telecommunications products and connected devices. Known for its advanced In Vivo Acoustic® technology, its range of market leading conference phones for the home and the office combine stylish design with superior sound and voice capture capabilities. Since Invoxia acquired Swissvoice in 2013, Swissvoice has been an Invoxia brand. Invoxia is a privately held company based in France with offices in Switzerland, China and USA. For more information visit: www.invoxia.com.