

Press Release Invoxia
Berlin, September 3rd 2015

Triby, connected speaker for the kitchen, raises its voice

*Invoxia presents Triby, a multi-faceted audio and communication innovation at
IFA 2015 – IFA TecWatch hall 11.1 / booth 30*



Paris, September 3rd 2015 – Revealed at the Las Vegas CES 2015 in January, the much acclaimed Triby by invoxia will be showcased at IFA from 4 to 9 September in Berlin.

Triby is a connected device for the smart home.

Triby eases the family's access to communication and audio. Intuitive and easy to use, it is aimed at people aged 3 to 103 and works at the touch of a button or via its companion app.

Wireless speaker with incredible sound

Spotify Connect ready

The In Vivo Acoustic[®] technology delivers an incredible sound with solid bass and clear treble. Triby is a Best In Class Bluetooth and WiFi speaker. Fill the room with music from all sources: FM radio, Internet radio, music over Bluetooth... Triby also embeds the Spotify Connect technology, so that you can stream your Spotify playlists directly from the Internet over WiFi. And you don't need your mobile anymore: you can assign Spotify playlists to Triby's preset buttons.

Free Internet calls to your loved ones

Triby has its own private HD voice line linked to home, with much better sound quality than normal calls. No landline number is needed and unsolicited calls are a thing of the past. Only smart devices equipped with the free dedicated mobile application can call Triby's line. Triby helps people who live together feel closer when some of them are away from home.

Outstanding hands-free for mobile calls

With its 4 microphones and advanced noise cancellation algorithms, Triby inherits invoxia's technology developed for professional conference phone systems. It connects with your mobile over Bluetooth and enables clear conversations at a distance of up to 15 feet /5 meters from Triby. Triby is the first device offering a True Hands Free experience at home for mobile calls.

The first connected Post It

From the mobile application family members can send messages and drawings to Triby's e-paper screen, in order to communicate with their loved ones. A yellow flag magically pops out to indicate that new digital notes have arrived.

Made for your kitchen: stick it to your fridge

Because the kitchen is a central place where family life happens, Triby has been designed to perfectly fit there. It can be attached to the fridge thanks to its sturdy magnetic back, and resists any water splashes. Triby is shockproof thanks to a solid colored rubber bumper that you can change to match your kitchen's decoration. Triby is the best way to make calls and listen to your music while cooking!

With up to one-month of battery life, it will accompany each of the household's moments.

Availability

Triby is now available for pre-order on both [invxia's website](#) and [Amazon Launchpad](#) at \$199 and will be delivered from October 2015.

Triby at IFA

Meet and greet Triby at Invoxia's booth at IFA TecWatch in hall 11.1 / booth 30.



About invoxia

Invoxia is a French start-up that designs, develops & produces telecommunication products for people to better communicate with each other from their home or workplace. Since its creation in



2010, invoxia has focused on simplifying the user experience, improving comfort and providing exceptional sound quality thanks to its revolutionary In Vivo Acoustic® technology. For more information on invoxia, please visit www.invoxia.com

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